

ANDREA LEADSOM MP



HOUSE OF COMMONS

LONDON SW1A 0AA

Mr Andy Clarke
Chief Executive
ASDA
ASDA House
Southbank
Great Wilson Street
Leeds, LS11 5AD

REF. MJP

6 June 2011

Dear Mr Clarke

I would like to see supermarkets all over the country create a 'British Food Aisle' that holds only food grown and produced in Britain.

This would leave customers with the freedom to choose to make their normal purchases, but it would also give them the opportunity to support local food producers if they wish.

Food security and quality are issues that affect us all, and promoting British food production is an important means to achieve a better balance in our farming and food industries.

My constituency of South Northamptonshire has a proud and lasting legacy of farming. The rural setting of Northamptonshire makes farming an important local industry.

I recently met with a young farmer who has come a long way from when he started with just 6 sheep. He now runs a sizable farm of cattle and sheep and yet he still has to work another 3 jobs in order to make a living.

I believe that we should be doing all we can to support our farmers and in turn support British industry.

I would welcome the opportunity to meet with a representative of your marketing department to discuss this idea and any support that you might like to provide to this campaign.

I look forward to hearing from you at your earliest convenience.

With best wishes

Andrea Leadsom MP

Member of Parliament for South Northamptonshire

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LONDON SW1A 0AA

Mr Dalton Philips
Chief Executive
Wm Morrison Supermarkets PLC
Hilmore House
Gain Lane
Bradford
BD3 7DL

REF. MJP

6 June 2011

Dear Mr Philips

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Mr Phil Clarke
Chief Executive
Tesco Stores Ltd.
New Tesco House
Delamare Road
Chushunt
Hertfordshire, EN8 9SL

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Mr Justin King
Chief Executive
J Sainsbury PLC
33 Holborn
London
EC1N 2HT

REF. MJP

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Dear Mr King

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Mr Mark Price
Managing Director
Waitrose Limited
Doncastle Road
Southern Industrial Area
Bracknell
Berkshire, RG12 8YA

REF. MJP

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Dear Mr Price

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